

## **PROMOTION OF WOMEN ENTREPRENEURSHIP THROUGH INTEGRATED SKILL DEVELOPMENT PROGRAMME.**

The Women's Studies Center, Nagaland University in collaboration with Entrepreneur Development & Integrated Training Institute (EDITI) Kohima successfully conducted the proposed integrated skill building programme, "**Promotion of Women Entrepreneurship through Integrated Skill Development Programme**" from 14<sup>th</sup> -20<sup>th</sup> September 2019 sponsored by Nagaland State Social Welfare Board (NSSWB).

The training was conducted on experiential basis to be up-scaled in future incorporating other feasible vocations basing on the outcome of the program. The primary goal of the program was to provide training on potential skills which can be taken up as meaningful trades and jobs. Therefore, such skills/trades and industries like beading, artificial flower, miniature dolls, pottery etc. which have market viability and can be taken up by women even from her home in a sustained manner were selected to be imparted.

The training was availed by 25 girls in each trade totaling to 100 beneficiaries. The training commenced with a formal program where the Director of Women's Studies Centre – Prof. Buno Zetsuvi gave a motivational talk on the importance of women entrepreneurship and the Managing Director of Entrepreneur Development and Integrated Training Institute (EDITI)- Mezi Angami talked on the nuances of entrepreneurial approach and scope.

The program saw a very enthusiastic respond from the institution and the target group. Brief detail of the programme is highlighted below.

### **NAME OF VOCATION/TRADE IMPARTED**

- Hair Cutting
- Embellishment of clay pottery and glass bottles
- Wire doll making
- Artificial Flower- Handcraft

**DURATION OF THE PROGRAM:** 6 Days (14<sup>th</sup> -20<sup>th</sup> September 2019)

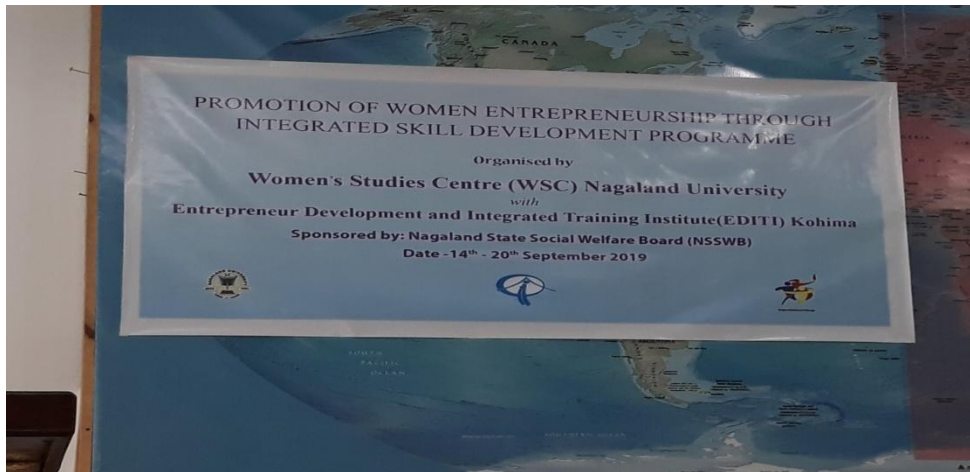
**LOCATION OF PROGRAM:** Kohima Bible College, Campus.

### **DETAILS REGARDING TRAINEES:**

Target Group : Women between 19-40 yrs.

Group size : 25 people per trade

## PHOTO REPORT OF THE PROGRAM



Managing Director, EDITI speaking in the inaugural program



Director, WSC, NU speaking in the inaugural program

### Pottery and Beading















# Flower Making Trade











Step 1: Cut a  
1.5m x 1m  
piece of red  
fabric into  
a 1m x 1m  
square  
Step 2: Cut  
the square  
into  
four  
triangles

Google  
trans  
kus

**Hair Cutting Trade**









**Soft Doll Making Trade**









